To: Members of the Class of 2023 and their parents

From: Mac Chopin, Yearbook Adviser

Re: Class of 2023 senior pictures

A good-looking senior section of the yearbook requires consistent portraits. This is why as a yearbook staff we are asking you to take your senior yearbook portraits seriously.

You are certainly **NOT** under any obligation to have a senior picture taken for the yearbook. However, if you choose to have senior picture taken for the yearbook, it helps if all seniors use a professional photographer. This helps to assure consistency. **WE DO NOT RECOMMEND ANY PHOTOGRAPHER OVER ANOTHER.** The following have provided service to Waterloo High School yearbook in the past.

Angelic Angles 22001 Winnebago St Suit A Madison

www.angelicangles.com

Haas Photography 110 East Burnett St Beaver Dam

www.haasphoto.com

Juhl Photography 205 East Main St. Watertown

www.juhlphoto.com

Moments and Memories Photography Oconomowoc

www.momentsandmemories.biz

Skala Studios 2546 Gaston Rd. Cottage Grove

www.skalaphotographic.com

Smith Photography 401 S. Fifth Street Stoughton

www.smithphotographics.com

Suburban Studios 329 W. Main St. Sun Prairie

www.suburbanstudio.com

Tracy's Photography 305 E Mills Dr. Lake Mills

www.tracykphotography.com

Woods Cabin Photography 114 S Monroe St Waterloo

Wwwlwoodscabinphotography.com

Professional photographers want to sell you senior portraits. **SHOP AROUND. SENIOR PORTRAITS ARE EXPENSIVE.** A lot of photographers offer early discounts.

## A FEW BASIC REQUIREMENTS:

- 1. The background should be plain and light-colored. Tell your photographer that photographs with plain, light backgrounds will reproduce better than mottled ones.
- 2. Pictures should be shot inside a studio, pictures shot outdoors can have vastly different backgrounds and inconsistent lighting and we lose consistency across all senior pictures.
- 3. The image should be  $2\frac{1}{2} \times 3\frac{1}{2}$  inches without any white margins.

- 4. The head size (top of the hair to the bottom of the chin) should be 1 ½ inches. This should be a head shot, Shoulders and head. We will crop pictures to a head shot and will lose a lot of quality if they are full length.
- 5. Provide Mr. Chopin with TWO COLOR wallet prints or digital file.
- 6. Pictures should be formal setting poses. **PLEASE**, no hands on the chin, with your car, with your dog, in your football uniform, etc. as we do provide these pictures for the newspaper and scholarship applications.
- 7. Please make sure the dress code outlined in the current handbook is followed.
- 8. The yearbook staff reserves the right to refuse any picture that does not follow the above guidelines. As a result, seniors may not have a formal picture in the yearbook section or we may use the school picture.

I need the photographs by October 31, 2022. After you have your picture taken, it takes several weeks for the proofs to arrive, make your choice of poses, and for the photographer to deliver the final product. I need the pictures by October 30th for our November deadline.

I know this seems early to start thinking about your graduation pictures already; however, studios have already contacted me. And in order for us to have a quality yearbook with quality pictures of the Class of 2023, it is important that we start to think about this now.

If you have any questions, please be sure to contact me anytime.

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